

Cookie policy

Last updated: 24 October 2022

This notice talks about the cookies and similar tracking technologies that we use across the websites we operate and all the services we provide to you.

What cookies / tracking technologies do we use?

A cookie is a small text file that's placed on your computer or mobile device when you visit our website. We, and some of our partners and third-party service providers, may use a few different types of cookies. Some are persistent cookies (cookies that remain on your hard drive for an extended period of time) and some are session ID cookies (cookies that expire when you close your browser).

We also use other tracking technologies like local storage.

Why do we use cookies/tracking technologies?

Cookies help us to operate our website and services, enhance and customise your experience across our website and services, perform analytics and deliver advertising and marketing that's relevant to you.

There are also cookies set by third parties across our website and services. Third party cookies enable third party features or functionality to be provided on or through our website and services, such as interactive content and analytics. They also enable us to use advertising networks to manage our advertising on other websites.

Third party cookies

Below is a list of third party services that we partner with on our website that may use cookies. The partners we have may change in the future. Check back regularly to make sure you stay up to date. If you think we've missed something here, please let us know.

Styletyx operational cookies

We need to leverage some third party services to enable the functionality of Styletyx, such as:

To recognise you when you sign in to use our services.

To display features, products, and services (including ads for products and services available on Styletyx), which might be of interest to you.

To keep track of items saved in your shopping basket.

To prevent fraudulent activity.

To improve security.

To keep track of your preferences (such as currency and language)

To improve the website performance

Our partners that may use operational cookies

- Google Analytics (Analytics)

How can you control cookies?

You can accept or reject cookies by amending your web browser controls. Because they're important, our websites and services might not work like they're supposed to, and in some cases, might not work at all, if you decide to reject our cookies.

You can manage your cookie settings by following your browser's instructions. Here are some links that might be of assistance:

Google Chrome

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>

Microsoft Internet Explorer

<https://support.microsoft.com/en-nz/help/17442/windows-internet-explorer-delete-manage-cookies>

Mozilla Firefox

<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Safari

<https://support.apple.com/en-nz/guide/safari/manage-cookies-and-website-data-sfri11471/mac>